



equinor

Innovation in Equinor

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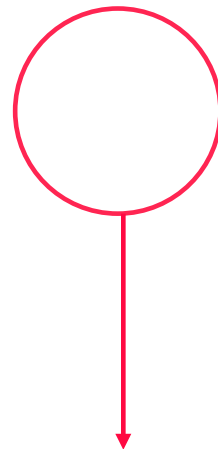
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WHAT IS INNOVATION?

The process of
transforming **great ideas** into
real business value

STARTING
HERE



KEY COMPONENTS FOR INNOVATION

PARTNERSHIPS & ECOSYSTEM



IN PARTNERSHIP WITH



McKinsey&Company



STARTUP
LAB

THE INNOVATION SPACE & ACCELERATOR



FLOATING CITIES PARTNERSHIP





NORWAY AS A GLOBAL HUB FOR INNOVATION

REFLECTIONS

How can we **cooperate** to achieve
global impact?